



# Concorde Informatics Ltd

## Managed Laptop Backup



### Managed Laptop Backup

*"an essential storage service"*

#### Key Benefits

- *Secure all your mobile data*
- *Fully automated service means no manual intervention*
- *Easily deployed*
- *Guaranteed reliability*
- *Easy "point & click" restore*
- *Incremental backup reduces backup time*
- *24 x 7 fully managed service*

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#### The Challenge

Data is your most vital asset - and no data is more vulnerable than that held by mobile and remote workers. There are many stories in the news of vital data being lost because of a stolen or mislaid laptop. Think of how many don't make the news because the data lost is not of national importance.

#### The Solution

Specifically for remote and mobile users, Managed Laptop Backup is the most advanced remote backup product available. For as little as **£7.50** per user per month, this service will collect, store and maintain a full backup of the laptop or remote users disk based on an automatic incremental backup process, so remote and mobile users can't forget to backup. Should a user's laptop face loss, damage, theft or defects, its business critical data can easily be recovered. And, when users need to retrieve a file, they do it simply with a click of the mouse.

#### Works Automatically

With Managed Laptop Backup you don't need help from users to back up data stored on their PCs. IS managers simply schedule backups to run in the background while users are working. When a user checks e-mail, the software detects the connection and transmits the backup data to the server. Backup and transmission are completely transparent to the user.

#### Protect Your Assets Worldwide

There is no more effective way to protect corporate data on your remote and mobile PCs and manage the distributed assets of your enterprise. Use Managed Laptop Backup to:

- **Minimize The Business Risk Of Remote Computing**  
It ensures that business-critical data is always available even if a user's PC faces loss, damage, theft or defects. Retrieving files is easy. Just point-and-click.
- **Reduce Data Storage Costs**  
Patent-pending change detection process only backs up changed data for each file. This cuts down on data storage costs, data transmission and staff time.



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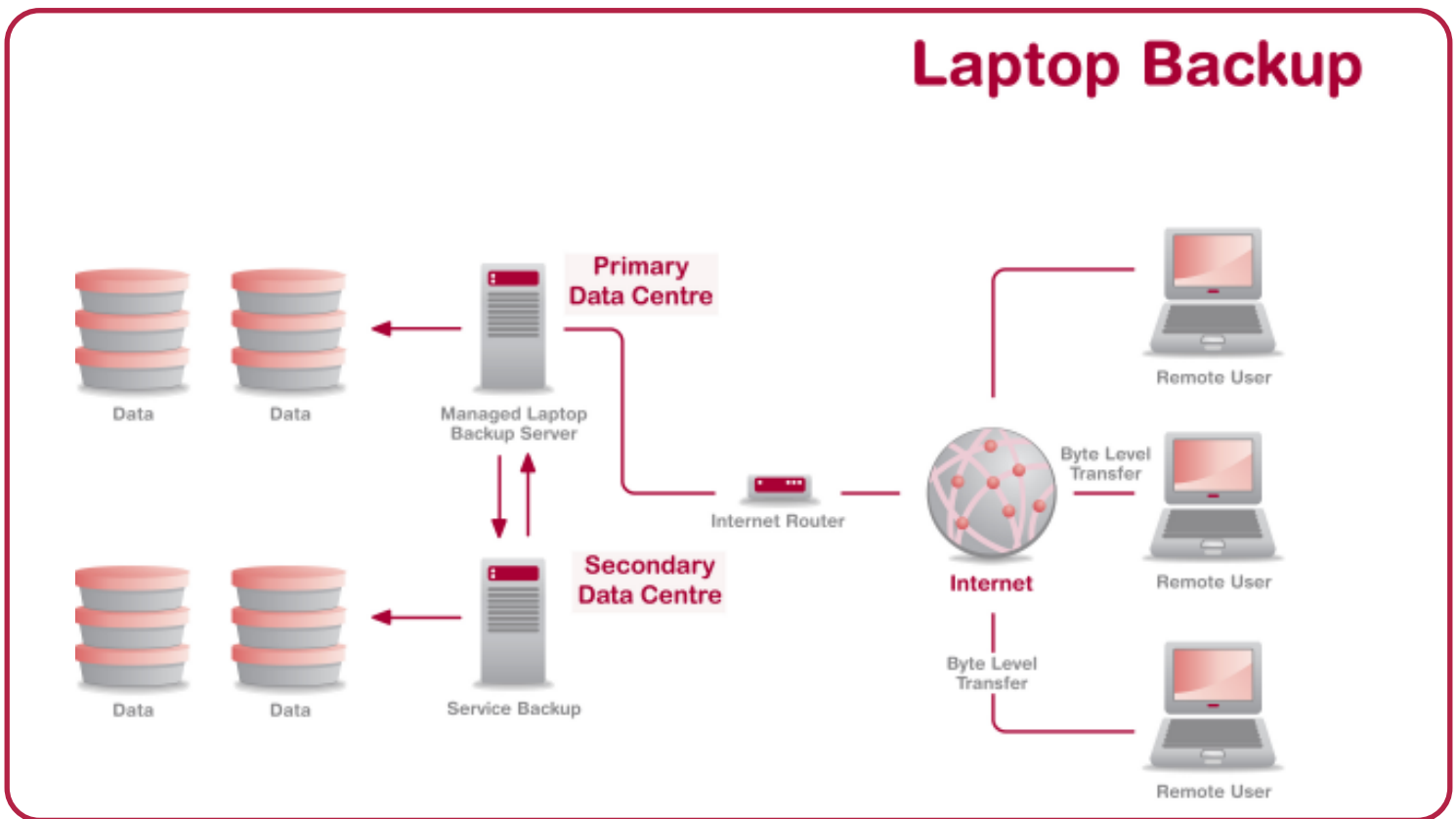
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- **Minimise Connection Time to the Server**

Unlike most backup products, clients don't need a server connection to initiate a backup. That's because the backup is stored locally in compressed format and the next time a user makes a connection to the network, the data is automatically "dropped off."

- **Recover Data Instantly**

Data retrieval is a simple point-and-click operation with no need for technical assistance. Since byte level file revisions are stored locally, users can instantly recover lost or corrupted files without connecting to the server. You can be back in operation without any significant loss of time.



*Managed Laptop Backup architecture*

- **Discover and Track Assets**

Managed Laptop Backup allows administrators to discover and track hardware/software assets on remote and mobile PCs so your help-desk can resolve calls quickly and cost-effectively.

- **Deploys Easily Via E-mail**

No user training is needed and no onsite technical support is required to set up or install the software. Whether you manage 10 clients or 10,000, the Auto Client Installer lets you quickly configure, distribute and install the Client software on remote and mobile PCs via e-mail.

### Conclusion

Businesses rely totally on the integrity of their data. Why risk your most vulnerable data when Managed laptop Backup can guarantee its safety for about 25p per day?



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