



## Print Management Service



### Contact Details

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### Managing one of the key areas of untapped IT savings.

According to Info Trends the total cost of general office printing and related activities accounts for 2% of revenue and the total print costs from the desktop to external print can average 6% of revenues. At the time print and printing technology is often treated as an afterthought – something that is handled on an ad hoc basis – but this is changing...

At Concorde we take a business approach in helping you firstly where the real costs of print are within your organisation – we would typically expect to see 30-40% overall savings in the overall Print Management Services.

### Solution Planning Service

Supported by our Print Management Consulting team we work closely with our customers to deliver a complete planning service.

### Deliverables

The primary output from this service is a solid and practical business case based on facts not industry hype. To achieve this we develop a detailed understanding of your current environment establishing the current cost base, cost drivers, strategies and strategic drivers to the business.

### A current financial model and future ROI

A full financial model of the current service is built at the level of resolution that the available information allows through structured audit and assessment processes. This information is then mapped against extensive knowledge databases built from hundreds of previous engagements to provide new high level design.

A new state financial model is built showing a realistic project budgetary return on investment and a practical achievable business case that is independent, that is your information and not clouded by the preferences of any hardware vendor no matter how well intentioned.

### Flexible Reporting

Detailed reports can be produced according to the formats required for your internal business case documents or using industry styles such as Gartner TCO (Total Cost of Ownership) or DPC (Document Production Cost) definitions.

Reports will be specific to the focus of the planning service concerned, office print and copy, corporate reprographics departments or commercial marketing print management and procurement.

**Help take control of your Print Costs – call us for an initial conversation and we'll guide you through the rest of this cost saving journey...**

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Getting IT right first time